

*Aura Solution Company Limited Global Cookie Policy*

# COOKIES

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[WWW.AURA.CO.TH](http://WWW.AURA.CO.TH)



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## **How do we use Cookies and similar Technology?**

Aura Solution Company Limited (“us”, “our”, or “we”) use cookies and similar technology, such as pixels (also known as clear GIFs or web beacons), or similar technologies they may develop over time. We use cookies and similar technologies to collect, use and share information when you visit our websites or interact with us online e.g. via email or other electronic means.

Cookies are small, usually randomly encoded, text files that help your browser navigate through our websites.

The cookie file is generated by our website when you access it and is accepted and processed by your computer's browser software or when you interact with us online. The cookie file is stored in your browser's folder or subfolder.

Cookies and similar technology enable Aura Solution Company Limited to capture and compile statistical information about how you use our websites and interact with us online, including information relating to the frequency of visits, IP addresses, readership data, (such as the average length of visits, which pages are viewed or shared during a visit or other interactions with our content such as time spent viewing videos, PDFs read and links clicked), authentication information, acceptance or rejection of website terms, periods of inactivity, time

zones, language preferences and other regional information.

Our online services also use pixels. Pixels are invisible tags and may be placed on a webpage, in advertisements, or in an email or other message. They usually work in conjunction with cookies, registering when a particular device visits a particular page. For example, pixels may count the number of individuals who visit our websites from a particular advertisement or who enroll in a service after viewing a particular advertisement.

We use this information for the following purposes:

- To assess the effectiveness of advertising and readership content;

- To improve the website content and performance;
- To estimate our audience size and usage pattern;
- To speed up your searches;
- To enable log in and authentication when you log onto our websites;
- To recognize you when you return to our websites;
- To deliver a better and more personalized service by allowing us to customize our site according to your individual interests; and
- To deliver marketing communications that may be of

interest to you, including ads or offers tailored to you.

Information held in cookies or similar tracking technology set by Aura Solution Company Limited are kept to a minimum and can only be read by Aura Solution Company Limited, our associate firms, their authorized third parties or by someone who has physical access to your personal computer.

We may combine the information that we collect through cookies, pixels and similar technologies with other personal information we have collected from you from both online and offline sources.

Aura Solution Company Limited works with third parties to promote its products and services both on this website and other websites. For example, if you visit a page on this website or third-party

websites that provides information about a Aura Solution Company Limited product, a cookie may be placed on your browser or device that identifies the product you viewed. This information allows us, our service providers, and our third-party business partners to deliver more relevant and tailored content, such as ads for that particular product.

## **How can you manage your Cookie preferences?**

Most browsers are initially set to accept cookies. However, you have the ability to disable cookies if you wish, generally through changing your internet software browsing settings. It may also be possible to configure your browser settings to enable acceptance of specific cookies or to notify you each time a new cookie is about to be stored on your computer enabling you to decide whether to accept or reject the cookie.

To manage your use of cookies there are various resources available to you, for example the “Help” section on your browser may assist you. You can also disable or delete the stored data used by technology similar to cookies, such as Local Shared Objects or Flash cookies, by managing your browser’s “add-on settings” or visiting the website of its manufacturer.

In addition to the cookies noted above, some of our websites may also serve third party cookies, which allows us, our service providers, and our third-party business partners to deliver more relevant and tailored content.

For more information about the specific cookies that may be served, and to opt-out of receiving these cookies, click on 'Your Privacy Choices' in the footer. Please note that if you delete your cookies or upgrade your browser after



having opted out, you will need to opt out again.

As our cookies allow you to access some of our website's features we recommend that you leave cookies enabled. Otherwise, if cookies are disabled, it may mean that you experience reduced functionality.

Unless you have adjusted your browser setting so that it will reject cookies, our system will issue cookies when you access or use our websites or online services. **By accessing or using our websites or online services you consent to Aura Solution Company Limited using cookies.** In the event you refuse to accept cookies by adjusting your browser setting, you may experience reduced functionality in some or all areas of our websites.

## **How do we update this Cookie Policy?**

We may change or update portions of this Cookie Policy to reflect changes in our practices and or applicable law and regulation. Please check this Cookie Policy from time to time so you are aware of any changes or updates to the Cookie Policy, which may be indicated by a change in the effective date noted at the beginning of this Cookie Policy.

## **How can you Contact Us?**

If you would like to contact us in respect of any element of this Cookie Policy, including, without limitation and subject to applicable law, where you wish to access a copy of your personal data or where you wish to raise a complaint or grievance please contact us at the following address:

**By email:** [info@aura.co.th](mailto:info@aura.co.th)

**By post:**

**North Americas:**  
**Chief Privacy Officer**  
Legal and Compliance Division  
75 Wichita Road , Phuket  
Thailand

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CONTACTS

Thank you for your interest in Aura Solution Company Limited.

Aura HQ

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